AMENDMENTS TO THE CLAIMS

Please amend the claims as follows:

1-25.   (Canceled)

26.   (Currently Amended) A purchase request management system comprising:

a system database comprising:

a plurality of purchase requests received from potential buyers and that each identify at least one product and buyer data; and

a plurality of limited groups of one or more dealers accessible to the buyer and that are designated to have access to purchase requests that identify a product that the dealers sell, wherein each limited group of dealers has substantially fewer dealers than an unlimited group of dealers that includes every dealer accessible to the buyer that sells the product;

a buyer-dealer association module configured to exclusively assign each purchase request received from a potential buyer to the one or more dealers designated by the system database to have access to the purchase request; and ~~that each have a predefined sales region with which the purchase request is associated; and~~

a dealer access module configured to permit each dealer to access the system database over a computer network using a remote terminal and to view and manage only those purchase requests assigned to the dealer.

27-99. (Canceled)

100.   (Previously Presented)   The purchase request management system of Claim 26, wherein the dealer access module permits each dealer to enter information about at least one of the purchase requests and the entered information is stored in the system database.

101.   (Previously Presented)   The purchase request management system of Claim 100, wherein the dealer access module permits each dealer to assign at least one task related to at least one purchase request to a user associated with the dealer.

102.   (Previously Presented)   The purchase request management system of Claim 101, wherein information about assigned tasks is stored in the system database.

103.   (Previously Presented)   The purchase request management system of Claim 100, wherein the dealer access module permits each dealer to enter a status related to at least one purchase request.

104.   (Previously Presented)   The purchase request management system of Claim 103, wherein information about purchase request status is stored in the system database.

105.   (Previously Presented)   The purchase request management system of Claim 26, wherein the system database further comprises a plurality of product records, each product record corresponding to at least one product sold by at least one of the dealers and comprising at least a product type and an estimated product price.

106.   (Previously Presented)   The purchase request management system of Claim 105, wherein the system database is configured to be accessible over a computer network to at least one potential buyer using a remote terminal and to provide product information to the potential buyer.

107.   (Currently Amended) The purchase request management system of Claim 26, wherein the system database further comprises a plurality of predefined sales regions~~each predefined sales region comprises a geographic region~~ and ~~and~~ each purchase request ~~is associated with~~ corresponds to at least one of the predefined sales regions based on at least one geographic designation associated with the ~~purchase request~~buyer data.~~.~~

108.   (Previously Presented)   The purchase request management system of Claim 107, wherein the buyer-dealer association module is configured to assign each purchase request to only one dealer.

109.   (Previously Presented)   The purchase request management system of Claim 108, wherein the geographic designation associated with the purchase request is derived from contact information of the potential buyer to whom the purchase request corresponds.

110.   (Previously Presented)   The purchase request management system of Claim 109, wherein the geographic designation associated with the purchase request is derived from the potential buyer's zip code.

111.   (Previously Presented)   The purchase request management system of Claim 26, wherein the system database further comprises a plurality of exclusive database regions, each exclusive database region being reserved for a single dealer and being configured to store only those purchase requests assigned to the single dealer.

112.   (Previously Presented)   The purchase request management system of Claim 111, wherein the buyer-dealer association module is configured to assign each purchase request to one or more dealers by storing a copy of the purchase request in the exclusive database region of each assigned dealer.

113.   (Previously Presented)   The purchase request management system of Claim 112, wherein the dealer access module is configured to permit each dealer to access a purchase request substantially immediately upon a copy of the purchase request being stored in the dealer's exclusive database region.

114.   (Previously Presented)   The purchase request management system of Claim 112, wherein the dealer access module permits each dealer to access only those purchase requests assigned to the dealer by permitting the dealer to access only the exclusive database region reserved for the dealer.

Please cancel Claims 115 and 116 without prejudice or disclaimer.

115-116.   (Canceled).

Please add new Claims 117-132 as follows:

117.   (New) A vehicle purchase request management system comprising:

a plurality of purchase requests received from potential buyers that are each stored in storage media and identify at least one vehicle and buyer data;

first vehicle dealer data stored in storage media that identifies a first plurality of vehicle dealers that sell a first make of vehicle and second vehicle dealer data stored in storage media that identifies a second plurality of vehicle dealers that sell a second make of vehicle, wherein said first and second plurality of dealers do not generally sell the same make of vehicle;

a buyer-dealer association module configured to exclusively assign each purchase request received from a potential buyer for a first make of vehicle to a first limited group of said first plurality of dealers that are accessible to the buyer and sell the first make of vehicle and to assign each purchase request from a potential buyer for a second make of vehicle to a second limited group of said second plurality of dealers that are accessible to the dealer and that sell the second make of vehicle, wherein the first limited group of dealers comprises one or more dealers but substantially fewer dealers than a first unlimited group of dealers that includes every dealer that is accessible to the buyer and sells the first make of vehicle and the second limited group of dealers comprises one or more dealers but substantially fewer dealers than a second unlimited group of dealers that includes every dealer that is accessible to the buyer and sells the first make of vehicle; and

a dealer access module configured to permit each dealer to access the system database over a computer network using a remote terminal and to view and manage only those purchase requests assigned to the dealer.

118.   (New) The vehicle purchase request management system of Claim 117, wherein the dealer access module permits each dealer to enter information about at least one of the purchase requests and the entered information is stored in storage media.

119.   (New) The vehicle purchase request management system of Claim 118, wherein the dealer access module permits each dealer to assign at least one task related to at least one purchase request to a user associated with the dealer.

120.   (New) The vehicle purchase request management system of Claim 117, wherein the dealer access module permits each dealer to enter a status related to at least one purchase request.

121.   (New) The vehicle purchase request management system of Claim 117, further comprising a plurality of vehicle records stored in storage media, each vehicle record corresponding to at least one vehicle sold by at least one of the dealers and comprising at least a vehicle type and an estimated vehicle price.

124.   (New) The vehicle purchase request management system of Claim 117, wherein the system is configured to be accessible over a computer network to at least one potential buyer using a remote terminal and to provide product information to the potential buyer.

125.   (New) The vehicle purchase request management system of Claim 117, further comprising a plurality of predefined sales regions stored in storage media, wherein each purchase request corresponds to at least one of the predefined sales regions based on at least one geographic designation associated with the buyer data.

126.   (New) The vehicle purchase request management system of Claim 125, wherein the buyer-dealer association module is configured to assign each purchase request to only one dealer.

127.   (New) The vehicle purchase request management system of Claim 125, wherein the geographic designation associated with the purchase request is derived from contact information of the potential buyer to whom the purchase request corresponds.

128.   (New) The vehicle purchase request management system of Claim 127, wherein the geographic designation associated with the purchase request is derived from the potential buyer's zip code.

129.   (New) The vehicle purchase request management system of Claim 117, further comprising a plurality of exclusive database regions, each exclusive database region being reserved for a single dealer and being configured to store only those purchase requests assigned to the single dealer.

130.   (New) The vehicle purchase request management system of Claim 129, wherein the buyer-dealer association module is configured to assign each purchase request to one or more dealers by storing a copy of the purchase request in the exclusive database region of each assigned dealer.

131.   (New) The vehicle purchase request management system of Claim 130, wherein the dealer access module is configured to permit each dealer to access a purchase request substantially immediately upon a copy of the purchase request being stored in the dealer's exclusive database region.

132.   (New) The vehicle purchase request management system of Claim 131, wherein the dealer access module permits each dealer to access only those purchase requests assigned to the dealer by permitting the dealer to access only the exclusive database region reserved for the dealer.